

Organization overview

SINAM organisation's target is to address the caste discrimination issues prevailing in society, and strengthen the socio-economic conditions of youth, women, PWDs, and ST/SC communities to have equitable opportunities in society. We as an organization believe that education plays a vital role in enhancing the lives of a person, so we impart education to the children from undeserved communities, and run an evening coaching centre to facilitate their educational needs. Our interventions are focused on sustainable empowerment of marginalized communities, and lead a dignified life in society.

Problem statement

Tiruvanamalai district in Tamilnadu has some of the social evil practices embedded in it, and they are: child marriage, child labour, child abuse, and caste discrimination. On top of all that, nearly 75% of youth are unemployed, and 30% of SC/ST community live in absolute poverty - with no access to basic amenities, livelihood opportunities, education, and healthcare services. As far as women are concerned, they are subjected to domestic violence, gender inequality, and family problems that affect their overall well-being.



Our Approach

Family counselling

With the support of Central Social Welfare Board, we have a special family counselling centre opened for women to address domestic violence, marital maladjustments, dowry, economic crisis, harassment, depression, and suicide attempts. The first step is to identify target individuals through referrals, then we analyse their family history, provide counselling based on the issue, and follow up with them to ensure their welfare. We have been running this counselling centre for the past 10 years, and through this we also create awareness to SHGs, villages, government, and non-government institutions. Many people benefit through this initiative, and on average we reach 500 annually.

Education

Children from underprivileged communities drop out of schools, as their families migrate from their place to another. Very often, drop out children become a part of child labour system to support their families' financial needs. Under Supplementary Education programme, we nurture their educational needs and motivate children to pursue higher education. We work with these children for their comprehensive educational development - theoretical and practical approach, extracurricular activities, communication skills, dancing, and singing.

Women empowerment

It is important for women to have equal access to livelihood opportunities so that they can be an effective participator in community development. We form SHGs for women and provide them with access to education, skill training, income generation activities, and employment opportunities. Through this approach, many underprivileged women in Tiruvanamalai district have started their business and many became qualified for employment in mainstream society.

Environment

In order to improve the environmental condition, we plant many saplings each year to counteract the number of trees that are destroyed for modernization. Under "Pasumai Anganwadi Centre" programme, we plant saplings around anganvadis, and hospitals to increase clean air and O2 level. Apart from that, we build eco-friendly houses, eco-friendly toilets, and solar energy to mitigate the global warming effects.

Skill development

Youths and People with disabilities are denied job opportunities due to lack of vocational skills. We provide skill training programmes and rehabilitation services for youths as well as for people with disabilities, which has enabled many to be entrepreneurs and placed many in different jobs in mainstream society.

Awards & Achievements

- Ÿ Seva Ratna and Sevai Semmal award by South India Social and Cultural Academy, Chennai 22nd Sep 2007
- Ÿ Best Social Service Voluntary Organization award by Tamil Nadu Cinema Kalai Mandram, Chennai - 1st jan 2008
- Ÿ Doctor of Philosophy in Social Service (Honorary Ph.D.DEGREE) by Diandra University Italy 24th May 2008
- Ÿ Awarded Dr. Muthulakhmi award for the best social service activities in Tiruvannamalai District -2020



1,25,000

beneficiaries reached so far

3420

Adolescent girls and young women trained through skill training programmes

4,500

underprivileged people benefitted through different medical camps 5,250

children educated under our Supplementary Education Programme

1498

Differently abled people's livelihood has been promoted with sustainable measures

1000

saplings planted in rural through SHG's Women

3426

broken women
benefitted through
our (FCC) Family Counselling
Centre Project

956

PWDs benefitted by Job placements / Recruitments

Improving the lives of weaker sections of community through livelihood opportunities, healthcare, education, advocacy, and environmental programmes

Join us in our mission

At SINAM, we strive for the betterment of youth, women, children, and SC/ST communities in Tiruvanamalai district. Our initiatives have brought some significant changes in the lives of the communities we are working with for the past 35 years. We need your constant support to further our mission in every nook and corner of our project area and uplift all deserving lives out there.

A small contribution can make a big difference

25,000	Sponsor for awareness campaign and planting 2000 saplings in rural areas of TVM
	through SHGs women
5,000	Sponsor for drop outs enrolment campaign and parents - teachers meeting.
5,000	Sponsor for organize awareness campaign for tribal/Dalits women in TVMalai district to
	reduce the MMR & IMR.
5,000	Sponsor sports materials for tribal children
5,000	Sponsor for organizing awareness campaign on Education for livelihood program for
	tribal/rural women in TVMalai district
5,000	Sponsor for organizing guidance & Counselling for higher education and Job oriented
	education for poor tribal/dalits and PwD students
900	Sponsor COVID relief materials for one tribal/Dalits poor family
100	Sponsor stationery items for a tribal child

Donations to SINAM are tax exempted under 12A and 80 G Income Tax Act of India

Bank Account - Local

A/C name Sadayanudai Ilaignar Narpani Mandram A/c number 053601000015478 Bank name Indian Overseas Bank

> Branch Thiruvannamalai IFSC IOBA0000536

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